

Instagram Post of the Week: InsideOut Performance Fabrics



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Every week, *Casual Living* features an outstanding Instagram post from casual companies doing it right! This week, we spotlight InsideOut Performance Fabrics for its coverage of ITA Showtime. Kicking off with a great photo of one of its vignettes, InsideOut told followers from the start of the market that the brand would be there and then followed that up with lots of posts about new product and market happenings. Consistent coverage of a market makes for interesting, easy content on your social feeds and entices visitors to come and stop by the showroom! As a bonus, markets usually have designated hashtags and location tags, giving you another way to connect with people and brands present at the event!

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Showtime starts today!! We can not wait to dazzle you with our new collection of the first all-in-one performance Fabrics in the market ✨
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