

# furniture lighting & decor

## **INSIDEOUT PERFORMANCE FABRICS OPENS OUTREACH GALLERY**

**10/15/2019**

InsideOut Performance Fabrics will open a new outreach gallery in Suite #313 of the 200 Steele Building at [High Point Market](#) on Thursday, Oct. 17 at 12 p.m.

Due to the rapid growth of InsideOut Performance Fabrics, Valdese Weavers is opening the outreach gallery to educate customers on the attributes of the fabric and to grow awareness of the performance brand to market attendees. InsideOut Performance Fabrics can be seen in numerous High Point Market showrooms as multiple furniture manufacturers and fabric distributors have adopted the brand and are experiencing great success.

InsideOut Performance Fabric is the first all-in-one performance fabric to enter the performance marketplace. InsideOut is constructed to withstand heavy duty indoor use and designed with UV resistant properties for use outdoors, making it a single and simple solution to any performance need. In addition to the core performance qualities of being easy to clean and highly durable, InsideOut is also bleach cleanable, pill resistant, fade resistant and liquid resistant. Valdese Weavers is widely known as the top mill in the world for decorative residential and contract textiles. The company's passion for design is evident in the beautiful patterns, solids, textures and performance velvets that are a part of the InsideOut collection.

Valdese Weavers has extended an invitation to High Point Market attendees to celebrate the opening of their InsideOut Performance Fabrics showroom on Saturday, Oct. 19 from 3-5 p.m.